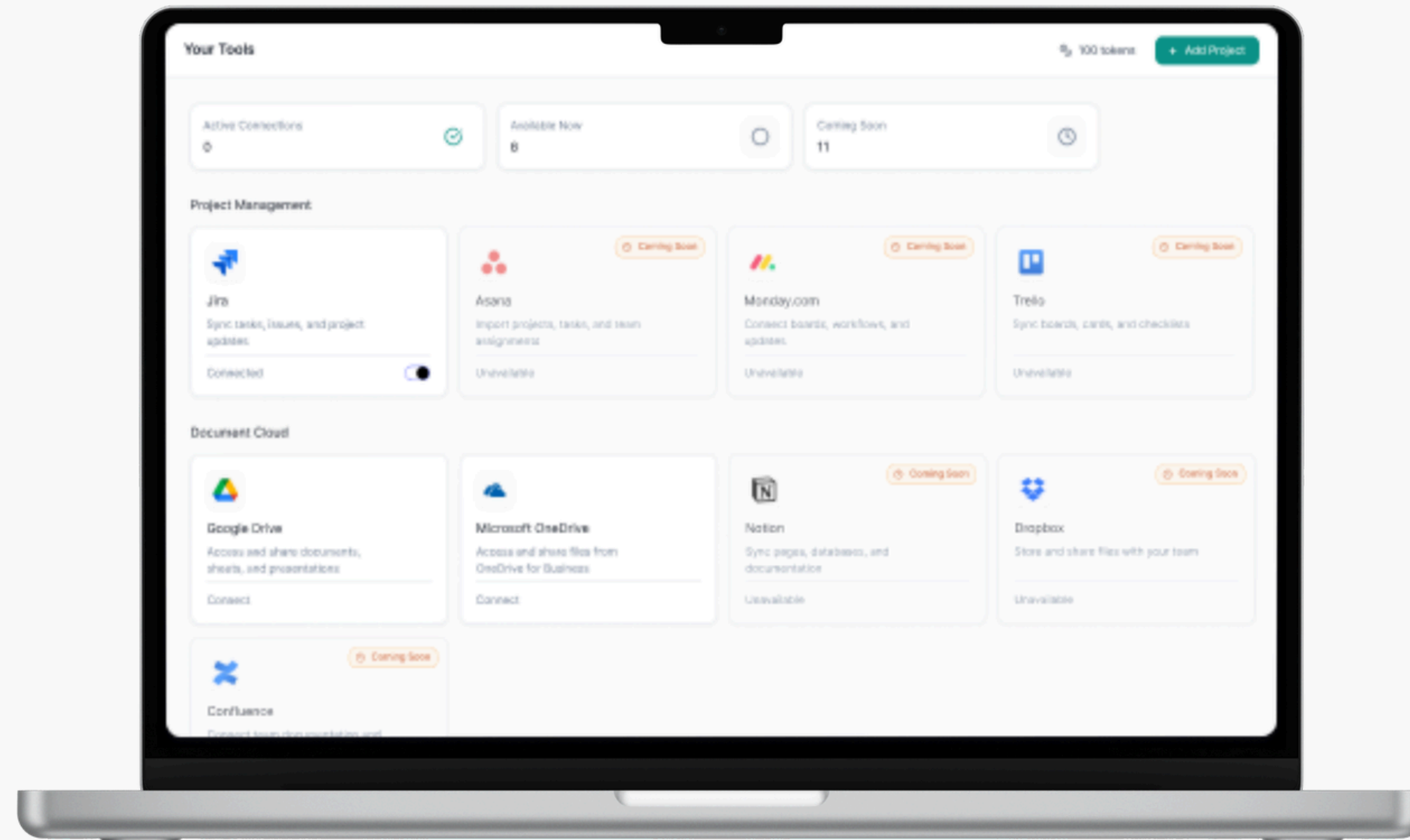




Project Path AI

The first AI operating system designed for startup founders. It learns your goals. It drives your execution.



2026



What we are solving

01

01

Busy work kills strategic progress

Most founders spend the majority of their time on urgent, unplanned tasks — emails, meetings, fires to put out. The strategic work that actually moves the needle gets pushed. At the end of the week, the hours are there. The progress isn't.

02

Founders make critical decisions alone

Great advisors are rare, expensive, and not on call. Founders make hundreds of micro-decisions every day — on priorities, tradeoffs, next steps — mostly alone. There's no structured system to think things through.

03

Execution is invisible to investors

There's no standard way to translate daily execution into clear, credible updates for investors and advisors — so it either doesn't happen, or it takes hours of manual work.

04

Work happens everywhere, tools don't follow

Most PM tools are built for seated, structured work. When everything happens on the go, the tools fall behind and nothing gets logged.



Solution

02

It knows your goals

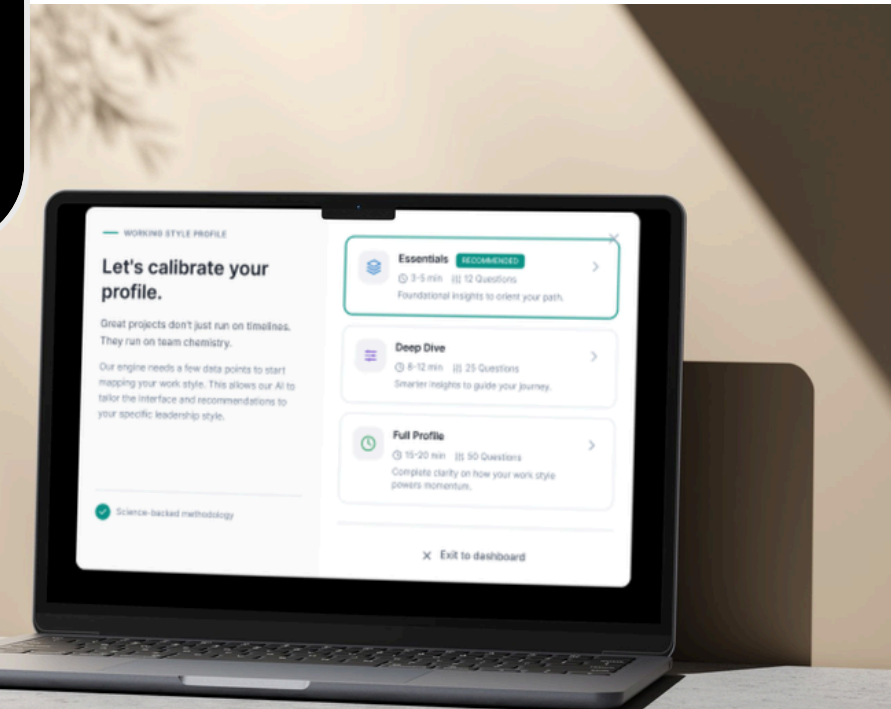
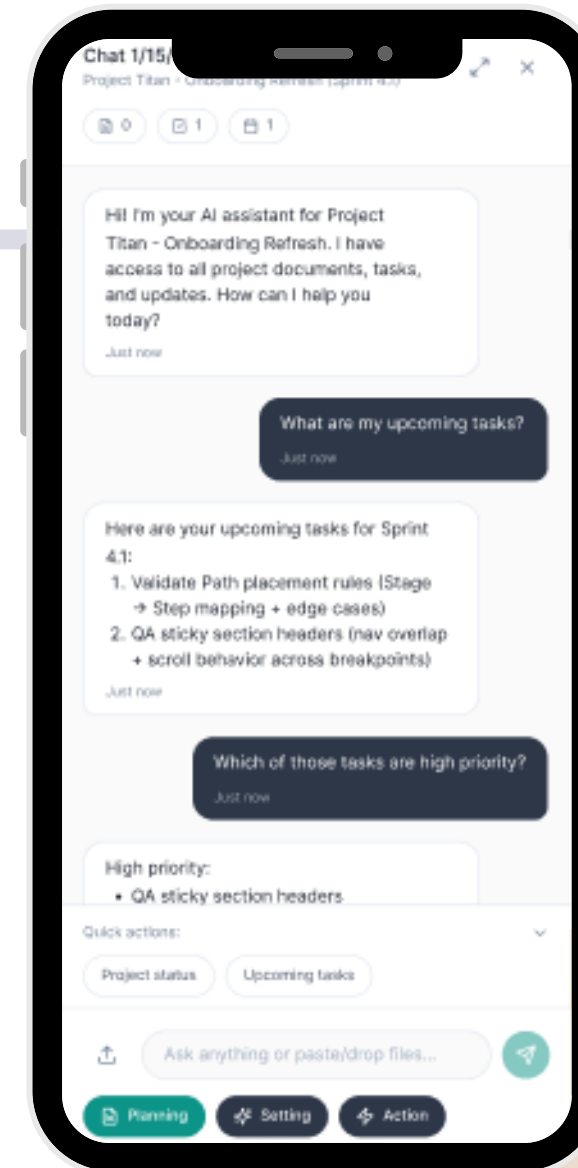
It sets periodic objectives with you and breaks strategy down into concrete daily actions, so every task has a reason to exist

It works the way you do

It adapts to your communication style, integrates with the tools you already use, and works seamlessly on desktop and mobile. The chatbot understands your intentions, acts on them, and automatically reorganizes everything for you.

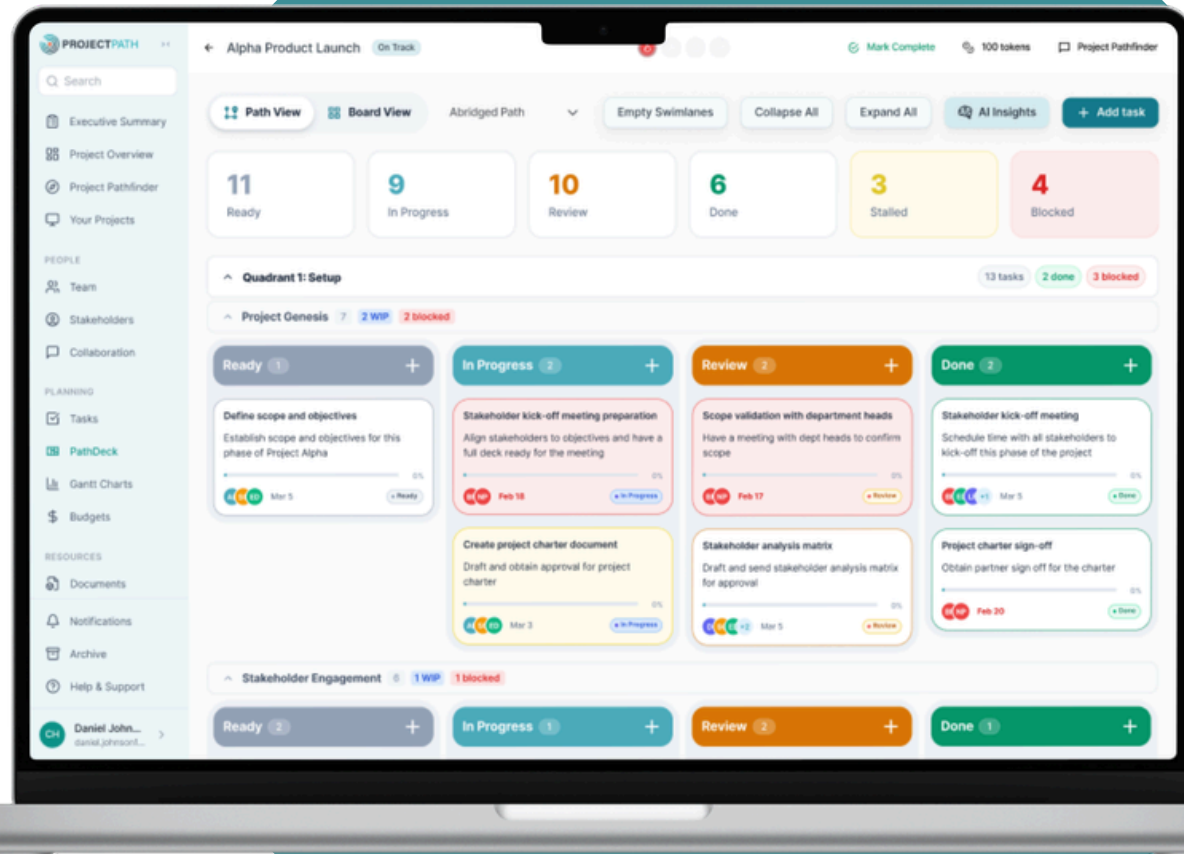
It keeps you and your investors in the loop

It tracks real execution, monitors your workload, and generates clear updates for the people supporting you; no manual work required.





How it Works



Set your goals:

Tell the AI what you're building. It structures your objectives into a clear, time-bound plan.

Get your daily focus:

Every morning, the AI tells you exactly what to work on and blocks time in your calendar.

Log as you go:





Update via chat from anywhere. Everything you share gets automatically organized into structured tabs - no manual data entry.

Stay visible:

Weekly summaries show real progress against your goals - structured reports for your investors, and a clear read on your team's health.



Competitors

	 ProjectPath AI	 Mentorships	 PM Tools	 General AI chatbots
<u>Goal-setting</u>	✓	Partial	X	X
<u>Calendar time blocking</u>	✓	X	Partial	X
<u>Auto-organize knowledge</u>	✓	X	X	X
<u>Adapts to your style</u>	✓	✓	X	Partial
<u>Monitoring & reporting</u>	✓	Partial	X	X



Market Size

+25%

CAGR

TAM

\$10B

PM software + AI productivity tools

SAM

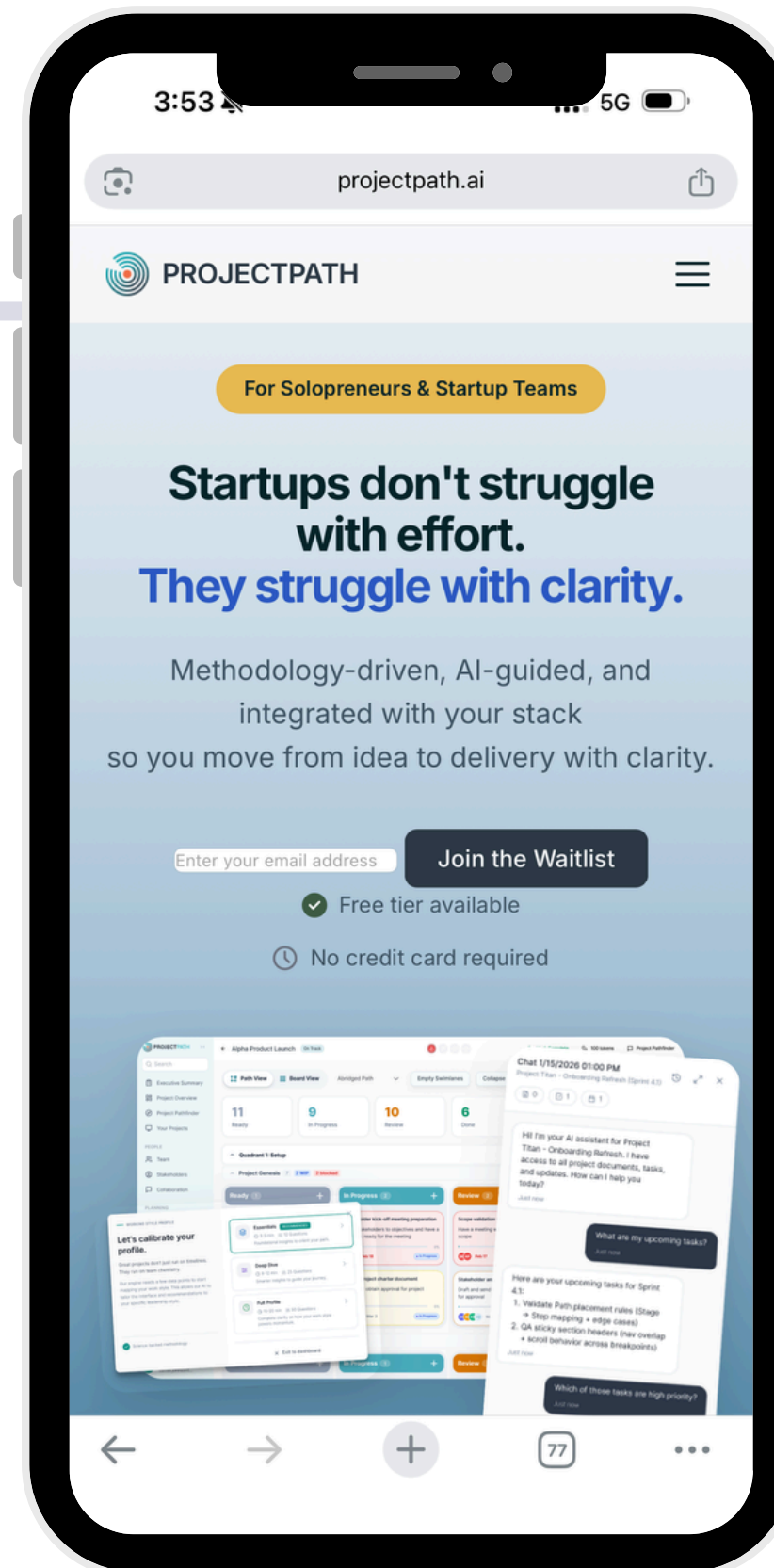
\$36M

Early-stage startup founders US + EU

SOM

\$150k

Boston Focus – YEAR 1

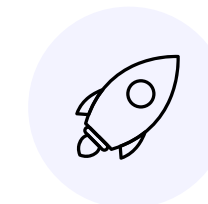


05



AI adoption in project management

Early movers who build vertical, *personalized* tools today will define the category before horizontal platforms catch up.



Low CAC, high trust: Boston based and community driven

Our go-to-market starts within founder networks, accelerators, and university programs we're already part of – *keeping acquisition costs low and conversion rates high.*



Business Model

<p>☆ Narrative Starter</p> <p>For individuals and small teams finding their rhythm.</p> <h2>Free</h2> <p>Get started for free</p> <ul style="list-style-type: none">✓ Up to 3 users✓ 1 active project✓ 1 AI insight per day per workspace✓ Daily check-in journal✓ Manual document upload only (Text only: PDF, DOCX, TXT) <p>Show 3 more v</p>	<p>🕒 Standard</p> <p>For agile teams ready to move with intention</p> <h2>\$20</h2> /mo per seat <p>Start free trial</p> <ul style="list-style-type: none">✓ Everything in Narrative Starter✓ 1 Agile Team (up to 9 users)✓ Up to 5 active projects✓ AI Insights✓ Psychodynamic Lite (Tier 1 – 22 Questions) <p>Show 4 more v</p>	<p>Most Popular</p> <p>★ Pro</p> <p>For leaders who need deeper team intelligence</p> <h2>\$30</h2> /mo per seat <p>Start free trial</p> <ul style="list-style-type: none">✓ Everything in Standard✓ Product Owner Dashboard✓ Up to 5 integrations✓ Tier 2 Psychodynamic Intelligence✓ Increased index documents <p>Show 4 more v</p>	<p>★ Strategic Intelligence</p> <p>For organizations scaling clarity across departments</p> <p>Starting at</p> <h2>\$49</h2> /mo per seat <p>Start free trial</p> <ul style="list-style-type: none">✓ Everything in Pro✓ Org / Department-wide rollout✓ Unlimited integrations✓ Finance integrations + CRM (Salesforce, QuickBooks)✓ Tier 3 Psychodynamic Intelligence <p>Show 3 more v</p>
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Roadmap

